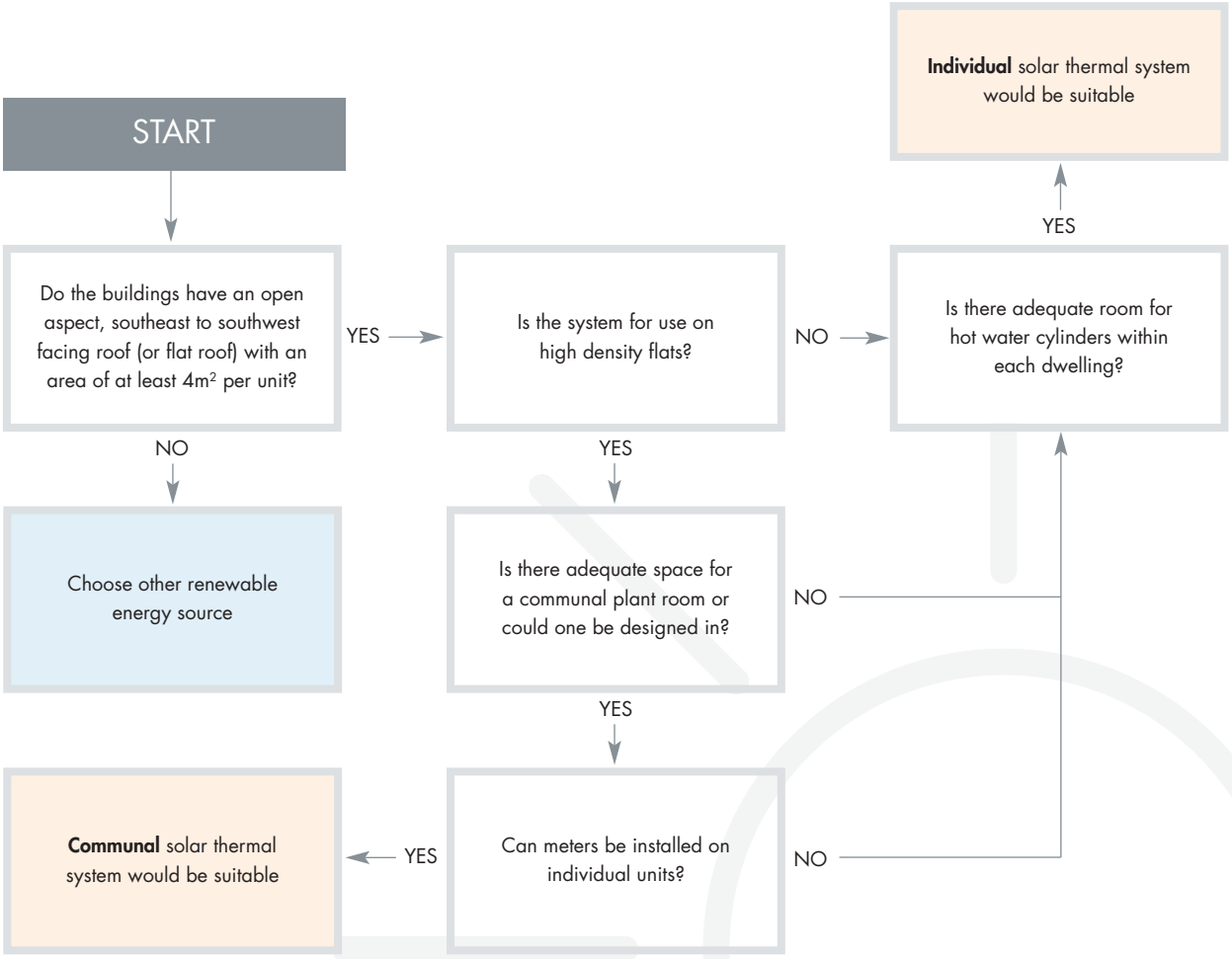Guidelines for suitable locations for solar thermal systems